



**PRESSEINFORMATION**  
PRESS RELEASE

Exhibition at the Foyer

**Jews without the “Wiesn”**  
**Encounters with Munich residents in traditional costume**

**Press conference: 15.09.2020 | 11 a.m.**

Registration necessary via +49 89 233 29407 or [presse-juedisches-museum@muenchen.de](mailto:presse-juedisches-museum@muenchen.de)

Duration: Sept. 15 - Oct. 18, 2020

This year there is no Oktoberfest, no “Wiesn.” So what’s going to happen now? We’re talking about a festival which lights up the sky, which is so typical of Munich and so typically Bavarian as it is international. And which is simply not taking place this year. The photographer Lydia Bergida and the journalist Katrin Diehl have taken advantage of this moment put on hold—a situation for the city of Munich which is truly dramatic—to look around and hear what others have to say. They asked people living in Munich to tell them their thoughts in the face of the missing seasonal highlight. And, despite everything, they asked them to put on their best traditional costume and gave them the possibility to show it off—albeit on the empty “Wiesn” site—and found themselves together with totally unfazed, cheerful people. That it hardly makes any difference that all of them are Munich residents of Jewish extraction is reflected in the stories they have to tell about the “Wiesn,” and first and foremost about what makes the Oktoberfest and its extremes: everyone is part of a huge mass of people and yet somehow is not. Precisely this could be the message behind the photo exhibition “Judn ohne Wiesn” (Jews without the “Wiesn”).

Photographs: Lydia Bergida

Text: Katrin Diehl

Curator: Ulrike Heikau

Graphic design: Katharina von Hellberg, dear robinson

An exhibition of the Jewish Museum Munich

**PRESS CONTACT:**

Angela Brehm  
JEWISH MUSEUM MÜNCHEN  
Press / Public Relations

Tel.: +49 89 233 29407  
Mobile: +49 162 2556435  
[presse-juedisches-museum@muenchen.de](mailto:presse-juedisches-museum@muenchen.de)

